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## Hawker's Snacks Serves Up Vegan Popped Chips

21st February 2019

The Hawker's Snacks brand has launched a range of popped chips that is certified by the Vegan Society. The new range has been designed to shake up the healthy vegan snacking sector to fulfil increasing consumer demand.

Made using soya and potato, the range's variants – Cheese & Onion, Smokey Barbecue, Sweet Chilli, and Salt & Vinegar – are sold in 23g bags available as singles (RRP 69p-99p) and as a multi-pack of 24 (RRP £6.50).



All the products are plant-based, free from palm oil and gluten, low in saturates, and high in fibre. They have a shelf life of 9 – 12 months and are foil sealed for freshness with a matt finish.

Chris Christofi, founder of Hawker's Snacks, noted: "We wanted to launch a collection of vegan popped chips with just as much flavour as our competitors using animal products, to meet the increasing demand for plant-based snacks. The unique combination of soya mixed with potato, heated and popped gives us our point of difference, using no palm in the process. Each new variety has been carefully tried and tested to ensure they stack up in the flavour stakes, whether people are following a strict vegan diet, or just looking to try the latest innovation on the market our new collection offers something for everyone."

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